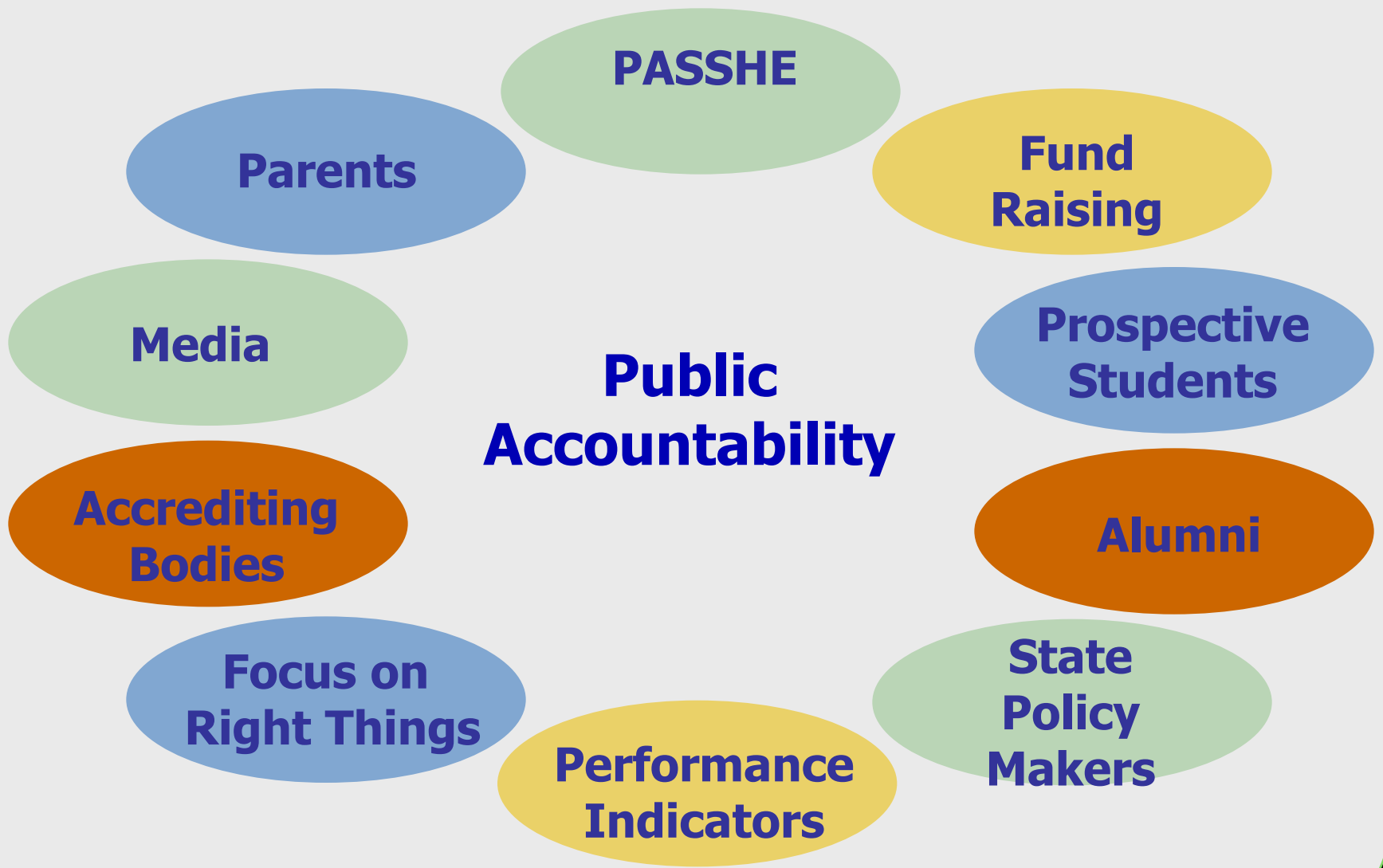


External Campus Uses

- ◆ Assess status vis-à-vis peers, competitors
- ◆ Identify, develop, market distinctive competencies
- ◆ Encourage collaboration in consortia (e.g., state-wide NSSE conference)
- ◆ Provide evidence of accountability for good processes (while awaiting improvement in outcomes)



Using NSSE Data



Areas of
Effective
Educational
Practice

Areas for
Institutional
Improvement

- ◆ **Discover current levels of engagement (institution, major field, year in school)**
- ◆ **Determine if current levels are satisfactory (criterion reference, normative or peer comparison)**
- ◆ **Target areas for improvement**
- ◆ **Modify programs and policies accordingly**
- ◆ **Monitor institutional performance**

Internal Campus Uses

- ◆ Gauge status of campus priorities
- ◆ Examine changes in student engagement between first and senior years
- ◆ Assess campus progress over time
- ◆ Encourage dialogue about good practice
- ◆ Link with other data to test hypotheses, evaluate programs
- ◆ Improve curricula, instruction, services



Using the Data – Questions????

- ◆ What burning questions do you have about our students? What are the hot topics in your department? How can these data feed you with information on those topics?
- ◆ Do these results match our mission and what we say about the SRU experience?
- ◆ How does our institution perform, given our student and institutional characteristics?
- ◆ Are we meeting our own expectations for having a supportive campus environment?
- ◆ Scan the results, noting trends or results you may not have anticipated.
- ◆ What data confirmed what you expected? What surprised you?
- ◆ Who in your area might be interested in these results? What committees or groups might find the data relevant?
- ◆ How does this data fit into your department's ongoing assessment plans?